

HKUST ALUMNI WINE ASSOCIATION



NEWSLETTER Issue 01



Welcome to HKUSTAWA Family !

We connect HKUST alumni through
wine tasting experiences!

July 2017


ALUMNI WINE ASSOCIATION
HONG KONG UNIVERSITY OF SCIENCE AND TECHNOLOGY

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- PRESIDENT'S MESSAGE -

Dear HKUST Fellows & Friends,

First of all, a big THANK YOU to all committee members, advisors, HKUST Alumni Association, HKUST Development and Alumni Office (DAO), Business School Alumni Development Team and fellow alumni. Without your support, the HKUST Alumni Wine Association (HKUSTAWA) would not have been formed and inaugurated with over 100 guests witnessing the moment.

Since the Association's Official Inauguration held in October 2016, we have received encouraging feedback. We have indeed attracted a number of alumni who are enthusiastic about wines and connected them over glasses of wines.

Realizing the Association's vision - to promote wine culture and responsible drinking, we have also connected with current students. In February 2017, we have hosted a friendly wine tasting competition between alumni and undergraduates (UG). It was also an initiative to prepare UG students to take part in international competition. As the champion of Hong Kong round, HKUST Wine Team further competed against other international teams at Château Lafite Rothschild (Bordeaux, France) in mid-June and became 4th among all. As the coach of HKUST UG Wine Team for four years, I have met new batches of students who were eager to learn more about wines, and have witnessed graduates reinforcing their social skills with wine knowledge, and enjoying themselves with wine buddies.

We pledged to organize monthly wine workshops or gatherings for alumni, current students and HKUST staff. Such occasions are meant for fun and creating HKUST's wine community for wine knowledge exchange. We will be bringing our members more benefits, from discounts on wines & spirits purchases, special offers at restaurants & bars, to promotional offers on wine events in town. The more wines you taste, the more you learn.

Lastly, it was my great pleasure and honor to be the Founding President of HKUST Alumni Wine Association. I am delighted to have the opportunity to serve the HKUST community with my 10+ years of experience in wine profession, and hope our members & friends would enjoy their time together.

Stay thirsty for wine and the knowledge behind it! Cheers!

Jennifer Luk

President, HKUSTAWA, Session 2016-18
Jennifer.Luk@alumni.ust.hk

HKUST Alumni Wine Association

- FOUNDED IN 2016 -



Together in a team of 12, we founded the
HKUST Alumni Wine Association, with 5 objectives :

- To engage and connect alumni through wine appreciation activities;
 - To promote wine appreciation culture among alumni and students;
 - To promote the advancement of wine knowledge for work and for leisure;
 - To promote responsible drinking;
 - To collaborate with organizations and entities that support our mission.
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** Let's get to know about our executive committee**



President
JENNIFER LUK



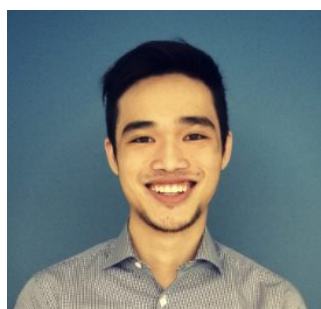
Deputy President
CHRIS LUI



Treasurer
CHARLES CHENG



VP (Membership)
GARY CHAN



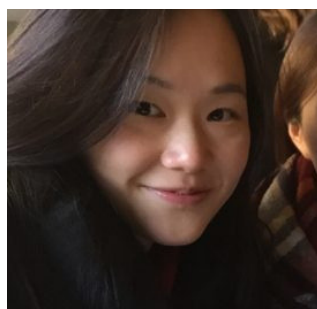
VP (Marketing)
VINCENT SO



VP (Public Relations)
YAN YU



Assistant VP
(Membership)
DAVID HO



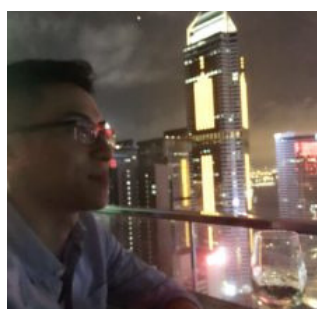
Assistant VP
(Marketing)
PORTIA CHAN



Assistant VP
(Public Relations)
VALENA HSU



Assistant VP
(Welfare)
JASON LI



Assistant VP
(Events)
LOUIS TSANG



Assistant VP
(Events)
RYAN LAI

05| Past Events Highlights



HKUSTAWA Inauguration (October 14, 2016)

Cheers from the founding team of HKUSTAWA! The Association successfully held its inauguration at HKUST Business School on October 14, 2016. We hoped you have all found this evening enjoyable, with a good glass of wine and a bite!



Wine Tasting 101 (January 12, 2017)

The HKUSTAWA proudly presented to our members the first introductory workshop to wine through tasting of 6 wines. We have invited the Association's Treasurer - Mr. Charles Cheng to share with us the fundamental knowledge to wine tasting. If you have ever wondered, how wines were made with grapes, why they have different aromas, or why different bottles give you a different sensation, introductory workshop is what you need. More sessions are coming!

06| Past Events Highlights



Alumni vs. Undergraduate LBBC Challenge (February 11, 2017)

Wine gathers people. The Left Bank Bordeaux Cup (LBBC) Challenge has brought together HKUST alumni and our LBBC undergraduate representatives. 5 teams of 3 have gathered to answer 10 multiple-choice questions and blind taste 3 flights of Left-Bank Bordeaux wines. Kudos to our winning team - Cammi, Enoch and Joe! Congratulations to our UG wine team winning the 4th place among the international teams at Château Lafite Rothschild (Bordeaux, France) in mid-June!



Wine Tasting 101 - 10 Major Grape Varieties (March 24, 2017)

Introductory wine workshop was back in March! Held at wine school Hong Kong Wine Academy, our members and friends have learnt about 10 major grape varieties that people sometimes miss out - something a bit out of ordinary to enjoy!

07| Past Events Highlights



Wines of Ningxia-“Rising Stars in the World of Great Wines” (April 19, 2017)

Co-hosting with the MBA Alumni Association (MBAAA), we have brought our attendees to the up-and-coming wine region, Ningxia (寧夏), to experience exceptional wines in new style! We were delighted to have Ms. Emma Gao, Head Winemaker & Owner of Silver Heights Vineyard and Mr. Houghton Lee, our Honorary Advisor and author of a Chinese-language book "The Vineyards of Greater China" to guide us through the tasting journey of 6 wines from Ningxia and to truly feel the potential of Asian terroir.



Wine Tasting 101 - Bubbles! (May 13, 2017)

In this 2-hour workshop, participants have enjoyed exploring 8 different sparkling wines produced with Traditional Method in a happy afternoon. From a marketer to winemaker, our speaker Ms. Tersina Shieh has shared her knowledge and fun moments (sometimes also hard work) in winemaking. By end of the event, everyone learnt more about sparkling wines which are a lot more than just Champagne and Prosecco!

Discount

We have a selection of promotion and discount for our members!

Restaurant & Bar

GINGER BAR (HONG KONG)

*10% off for spending over HK\$300/head
10% off on special whisky sets*



PJ. WINE (TAIWAN)

Free PJ. Wine membership that entitles to various discounts on wine purchases and events



Whisky

CASKELLS WHISKY SHOP

10% off on Hepburn's Choice, The First Editions range, and selected glassware from Glencairn

(Discount is not applicable to glassware engraving services. Membership card must be presented at the shop to enjoy the above offer.)



Wine

CUVEES

10% off online wine purchase on agency wines from now to 31 August 2017



KERRY WINES

Regular special exclusive offers for HKUSTAWA members



RARE & FINE WINES

*15% off on regular priced items
(Membership card must be presented at the shop to enjoy the above offer.)*



Wine Accessories

LUCARIS

*25% off on all Lucaris crystal ware items
(Purchases must be made at Kung Kai Hong & Co. retail store, with membership card presented at the shop.)*



For more details, please visit <http://www.hkustawa.com/member-benefits/>.

JOIN US!

HKUST

Alumni Wine Association

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- Monthly Wine Tasting Workshop.
- Wine dinner/ Social events.
- Discounts on wines/ spirits and wine accessories.
- Discounts on food & beverage at bar & restaurants.

For more details, please visit our website: <http://www.hkustawa.com>
or follow our facebook: <http://www.facebook.com/hkustawa>

